

GE
Water & Process Technologies

ecomaginationSM a GE commitment

Solving our customers' toughest problems for a more prosperous and cleaner future.

Green is green

"GE is committed to the success of its customers... when they win, GE wins. Our customers deal with some of society's toughest environmental and sustainability challenges. Ecomagination produces products that help customers find the right solutions to these issues. That's good for the environment and good for business." – *Jeff Immelt, Chairman and CEO, General Electric Company*

Ecomagination is a commitment to

- ✓ Solve customers' environmental challenges
- ✓ Help customers achieve energy efficiency
- ✓ Increase supply of usable water cost effectively
- ✓ Double Research & Development
- ✓ Provide consistent high-quality industrial water
- ✓ Reduce greenhouse gas emissions

GE Water & Process Technologies' leading chemical, filtration and separation technologies have a rich history of results in water and process applications.

We help companies conserve more than 20 billion gallons of water every year – enough to meet the daily water requirements of more than 100 million people.

Corporate social responsibility honored with ecomagination leadership awards

GE rewards and highly promotes customers who have demonstrated a commitment to address pressing environmental challenges while conserving energy and reducing overall operating costs.

We have helped:

- ✓ A leader in the chemical industry achieve a \$2 million savings in one year and reduce gas consumption by 45%
- ✓ A global CPG manufacturing facility save 13 million gallons of water and \$300 thousand in the first year
- ✓ Businesses comply with EPA regulations
- ✓ Customers save more than \$30 million in operational savings in 2005 alone

Ask us how our portfolio of technologies can help your business increase operating performance, improve your competitive position and environmental value proposition or visit www.gewater.com.



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